

Geographical indications system in Tunisia

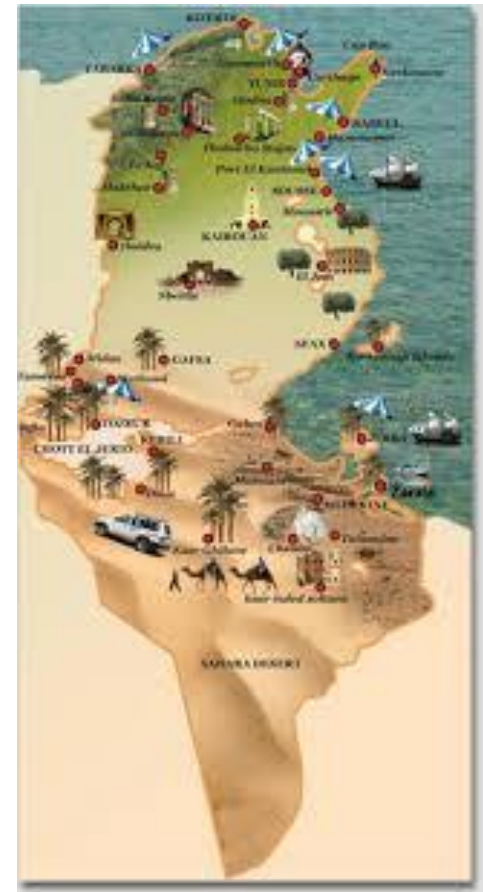
Mr. Lotfi Ben Mahmoud
TUNISIA



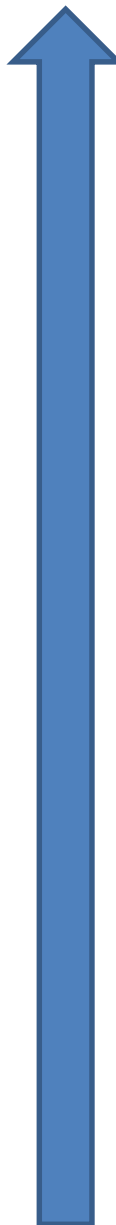
Les produits du terroir tunisien

La Tunisie en tant que pays méditerranéen, de par sa situation géographique stratégique, une succession de civilisations ayant une influence sur le plan aussi bien humain qu'environnemental

Cela a fait de la Tunisie un grand réservoir des produits phares d'origine végétale et d'origine animale.



**The IG is protected by a sui-
generis law through official
common logo: Public approach**

- 
- Decree N.2013-280 of 9 January **2013**, creating a logo for GIs for agricultural products and laying down the conditions and procedures for the granting and withdrawal.
 - Decree N.2008-1856 of 13 May **2008** establishing the composition of the inspection and certification of PDO and IP of agricultural products and the conditions of his appointment.
 - Decree N. 2008-1003 of 7 April **2008** establishing the form of the official register of GIs agricultural products and their registration procedures.
 - Decree N.2008-827 of 24 March **2008** setting the amount and terms of perception and use of the contribution to quality for GIs of an agricultural product.
 - Law N.2007-68 of 27 December **2007** related to GIs handicrafts
 - Decision N.2395 of 6 october **2005** on the composition of the GIs Technical Advisory Committee for agricultural products.
 - Law N.99-57 of 28 June **1999** on the DGs of agricultural products.
 - as it joined the ADPIC signatories group of the World Trade Organization (WTO) Agreement in **1995**.
 - Tunisia is a signatory of the Lisbon Convention for the Protection of Origin Appellations and its International Registration in **1973**,
 - Decree of 10 January **1957** regulating the PDO for wines, liqueurs and spirits.



Products registered as a GI

5 PGI

- Pomegranets of Gabes
- Apples of Sbiba
- Olive oil of Monastir
- Dates “DegletNour” of Tunisia
- Mint of Ferch



8 PDO

- 7 PDO wine
- Mornag- Grand Cru
- Mornag- Côteaux de Tébourba- Kélibia- Côteauxd'Utique- Sidi Salem- Thibar
- PDO: Fig of Djebba



3 PRODUITS SELECTIONNES

Huile d'olive de TebourSouk

- Huile d'olive de bonne qualité organoleptique.

Dattes « Deglet Ennour Tunisienne »

Diverses qualités liées au terroirs

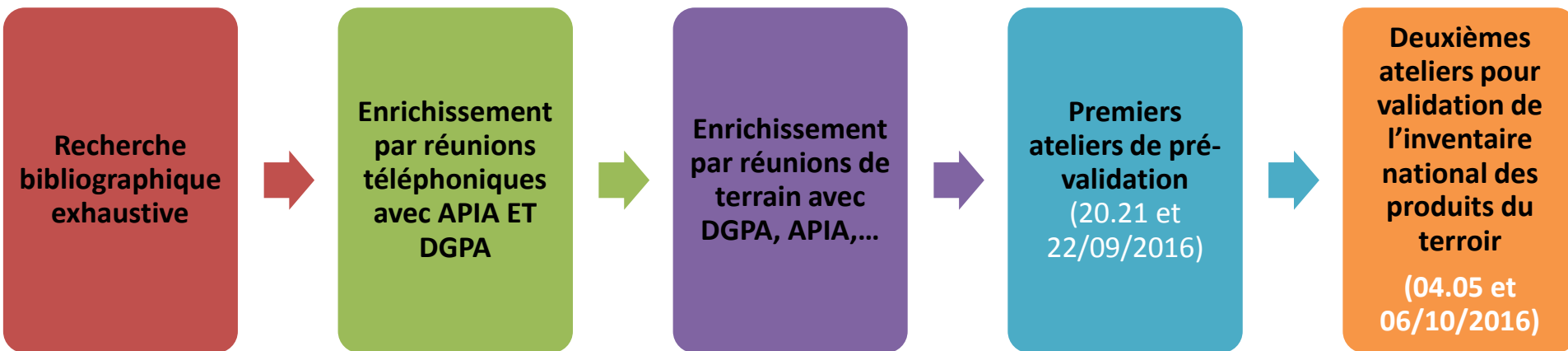
- I.P enregistrée en 2012

Grenades de Gabès

- I.P enregistrée en 2009 (40 producteurs inscrits)
- Qualité de fruit distinguée



Résultats



	Avant les premiers ateliers	Après les premiers ateliers (20.21 et 22/09/2016)	Après les deuxièmes ateliers (04.05 et 06/10/2016)
Liste préliminaire des produits potentiellement du terroir	364	394	415
Liste préliminaire des produits du terroir tunisien pré-validés	166	196	220

+ 30 (from 166 to 196)
 + 24 (from 196 to 220)

Résultats

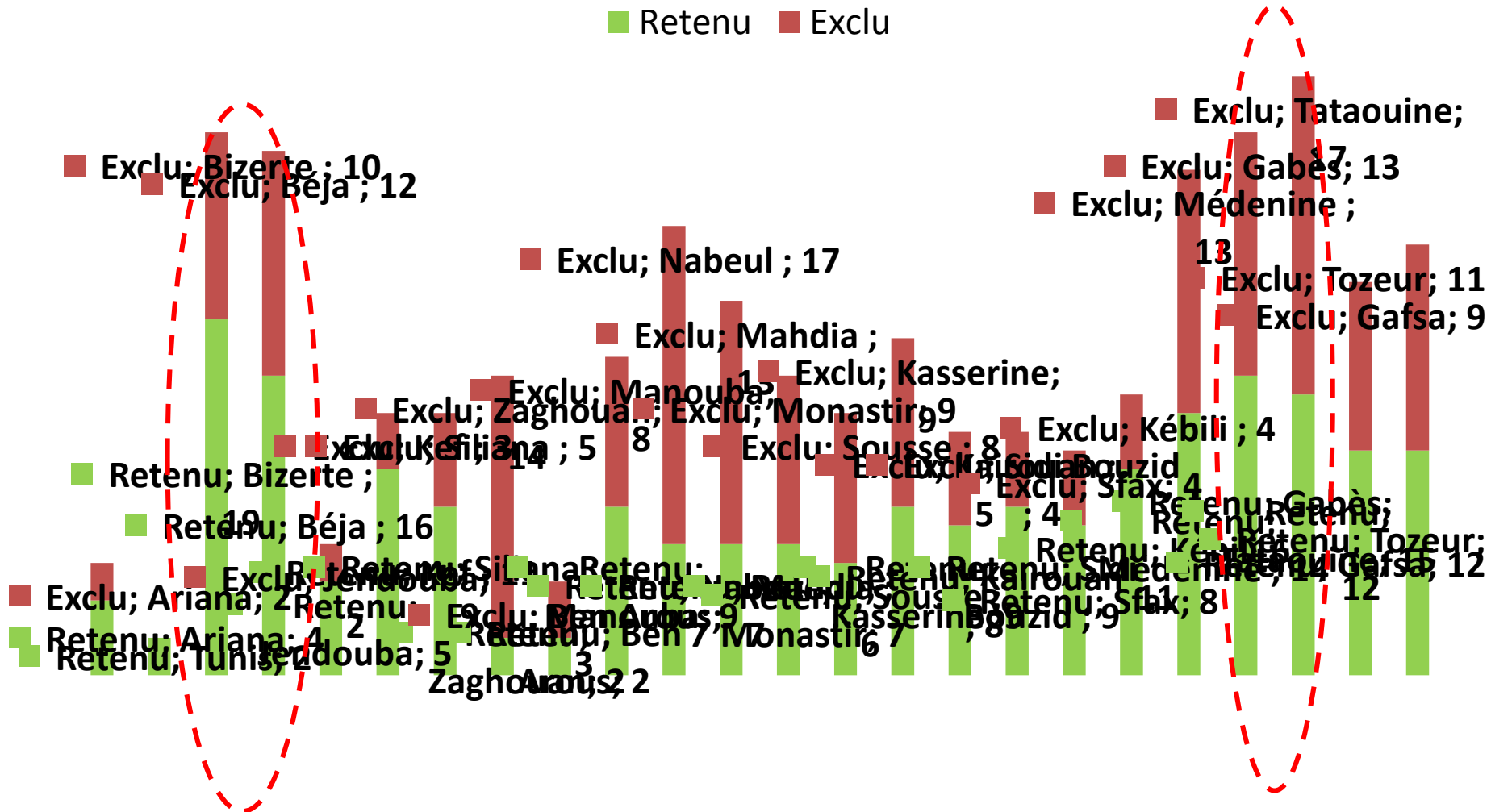


Figure 2. Répartition des produits de terroir retenus et exclus selon la grille d'évaluation valisée par le comité de

Renforcement du lien entre la Figue de Djebba AOC et la gastronomie



Exposition et vente du produit



AIN BARRAG

Visite des ressources naturelles

Organisation des journées pour la promotion de la figue de Djebba AOC



AIN ENNHAS

Verger des figuiers



Appui au développement d'un tourisme alternatif locale



Séances de dégustations



Fabrication de Gartallah



Stations de séchage

Who can use the GI?

- Producer, transformer, manufacturer: whose requests are accepted

Products can be registered

Agricultural products, Natural or transformed food, manufactured either vegetable or animal which respond to the conditions fixed by the law.

Organization in charge of GI:

DGPA (Ministry of agriculture, water resources and fisheries)

Who can apply to register GI?

collective(producer, transformer, manufacturer) or individual organization that has a legal status,

SWOT (Strengths, Weaknesses, Opportunities and Threats) of the GI in Tunisia

STRENGTHS

- Great diversity at the level Tunisian territories (history, traditions, soil and climatic specificity, expertise)
- Great potential for a Disposable Products
- The promotion and enhancement of exports of regional products
- Proximity to European markets

WEAKNESSES

OPPORTUNITIES

THREATS

SWOT (Strengths, Weaknesses, Opportunities and Threats) of the GI in Tunisia

STRENGTHS

OPPORTUNITIES

WEAKNESSES

- the absence of user of promulgated GIs to date
- Lack of information on GI products
- Administrative process with little integration of agricultural producers
- Low cooperation among the sectors stakeholders at territorial level
- Absence of monitoring and certification system

THREATS

SWOT (Strengths, Weaknesses, Opportunities and Threats) of the GI in Tunisia

STRENGTHS

WEAKNESSES

OPPORTUNITIES

THREATS

- The value added is not kept at the national level
- Competition with the Mediterranean countries
- Trade globalization: Risk of foreign usurpation
- The increasingly restrictive standards of quality and marketing (traceability, labeling).

SWOT (Strengths, Weaknesses, Opportunities and Threats) of the GI in Tunisia

STRENGTHS

WEAKNESSES

OPPORTUNITIES

- Signatory of the Lisbon Agreement for the Protection of Appellations of Origin and their International Registration - 1973 (28 countries of which it is a member)
- Signatory to the TRIPS agreement of the WTO, in 1995
- Free Trade Agreement with the European Union under negotiation

THREATS

