

The quality of agri-food products in the Mediterranean area: policy, regulation and economy for the organic and the typical products

TIBIO-MED

Setting up a joint and multidisciplinary Working Table between experts and researchers delegated by Ministry of agriculture aimed at developing strategies and tools for the recognition, and valorisation of typical and organic products



CIHEAM Bari (Valenzano-Italy) - 15-16 January 2018

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Introduction



Organic farming



Specific quality scheme: GI, DO, AL.





Agricultural and aquatic products Valorisation through the labelling system

**TYPICAL QUALITY
SCHEME**

ORGANIC FARMING

**Law n° 25-06 on
agricultural and aquatic
products and foodstuffs**

**Law n° 39-12 on
organic production**

Main Objectives of labelling

- 1) Contribute to sustainable development by improving producer incomes interested in organic and specific quality production;*
- 2) Participate in environmental conservation and preservation of biodiversity;*
- 3) Responding to consumer demand by guaranteeing a higher quality of agricultural and aquatic products and foodstuffs;*
- 4) Being in the same diapason in term of regulation with other countries partners of Morocco.*



I - ORGANIC FARMING



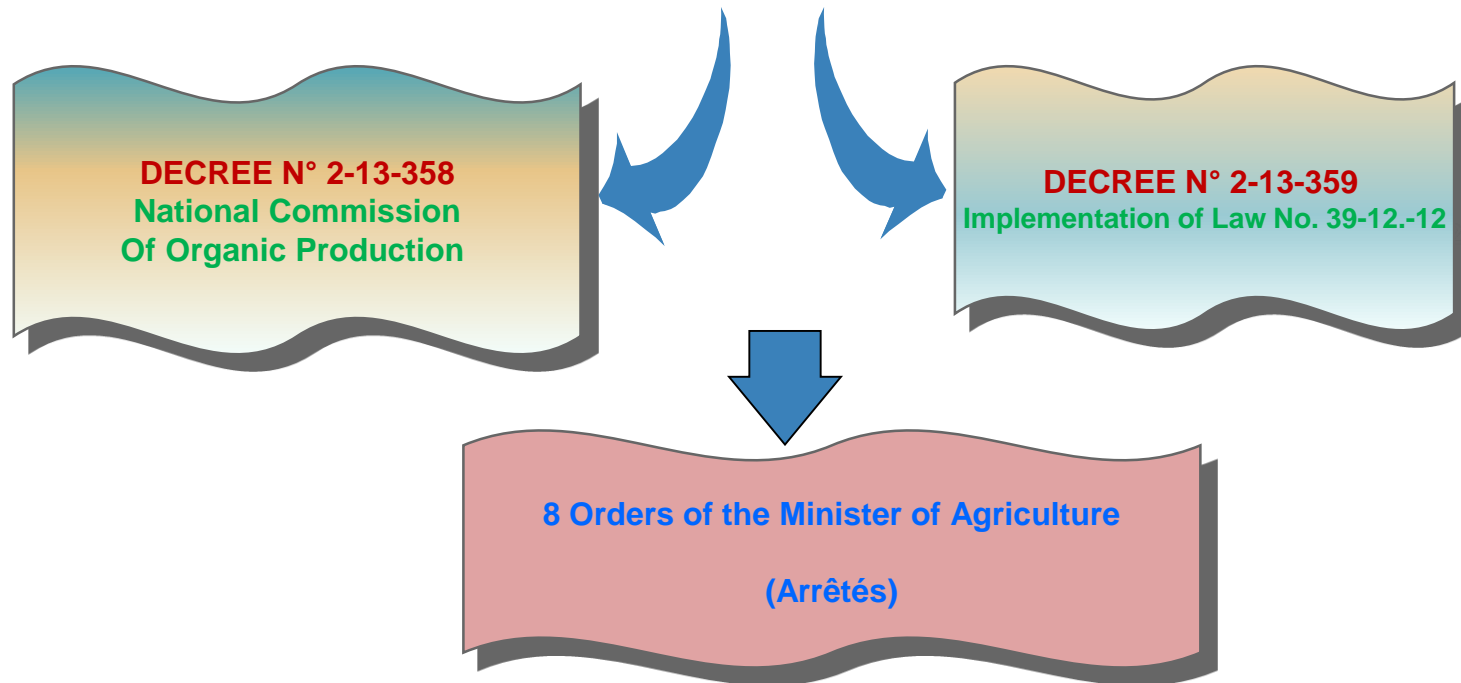
1. State of the art of Organic Production: 2017

Area, Production & Exportation	Total organic area (ha)	<ul style="list-style-type: none"> • Cultivated area : 8.500 ha • Area in conversion : 1.500 ha • Wild plants : 170.000 ha • <u>TOTAL: 180.000HA</u>
	Production	85.000 T
	Exportation	15.000T
	Organic operators: (producers + Processors)	400
Operators		




2. Organic regulation

Law n° 39-12 on organic production



Regulation	Object	Status
1. Law No. 39-12 on organic production of agricultural and aquatic	Legislative framework governing organic production in Morocco.	Published in the <i>Official Bulletin</i> (February 2013).
<u>2, Implementing Decrees :</u>		
➤ Decree No. 2-13-358 of 10 March 2014.	Composition and mode of operation of the National Commission of organic production.	Published (March 2014).
➤ Decree No. 2-13-359 of 10 March 2014.	Implementation of Law No. 39-12.	Published (March 2014).



Regulation	Object	Status
3. Ministerial Implementing Orders (Arrêtés)		
1. Order of the Minister of Agriculture and Fishery No. 269-15 of 29 January 2015.	Internal statut of the National Commission for Organic Production.	Published (November 2015).
2. Order of the Minister of Agriculture and Fishery No . 270-15 of 29 January 2015.	Agreement Conditions of Control Bodies	Published (November 2015).
3. Order of the Minister of Agriculture and Fishery No . 1066-15 of 31 March 2015.	LOGO 	Published (November 2015).
4. Order of the Minister of Agriculture and Fishery No. 271-15 of 29 January 2015.	Standard Specifications for organic plant production	November 2015.
5. Ordre of the Minister of Agriculture and Fishery No 1715-15	Standard specifications for organic animal production .	January 2018
6. Order of the Minister of Agriculture and Fishery No 1064-15	Standard specifications for organic aquaculture production .	Being published
7. Order of the Minister of Agriculture and Fishery No 2051-15	Standard specifications for processed organic products	January 2018
8. Order of the Minister of Agriculture and Fishery for recognition of equivalence of organic production regulation in third countries.	Terms of recognition of equivalence of organic production regulation in third countries.	November 2015.



3. Organic Support Policies

In 2011, the Government of Morocco has signed a “contract program” or strategy with professionals of the organic sector.

The main objectives of this strategy at 2020 horizon are:

- 1. Extending the organic agricultural area to reach 40 000 ha for a production of 400 000 T out of which 60 000 T for export ;*
- 2. Reaching a volume of 8 500 T of organic animal products;*
- 3. creating 9 million working days, the equivalent of 35 000 permanent jobs;*
- 4. Generating a global amount in hard currency equivalent to 80 millions EUROS;*
- 5. Encouraging the consumption of organic products in the national market.*



II- TYPICAL QUALITY SCHEME



Law n° 25-06 on agricultural and aquatic products and foodstuffs:

In effect since 2009

**GEOGRAPHICAL
INDICATION**

(GI: Quality due mainly to geographical environment factors)



**DESIGNATION OF
ORIGIN**

(DO: Quality due to natural and human factors)

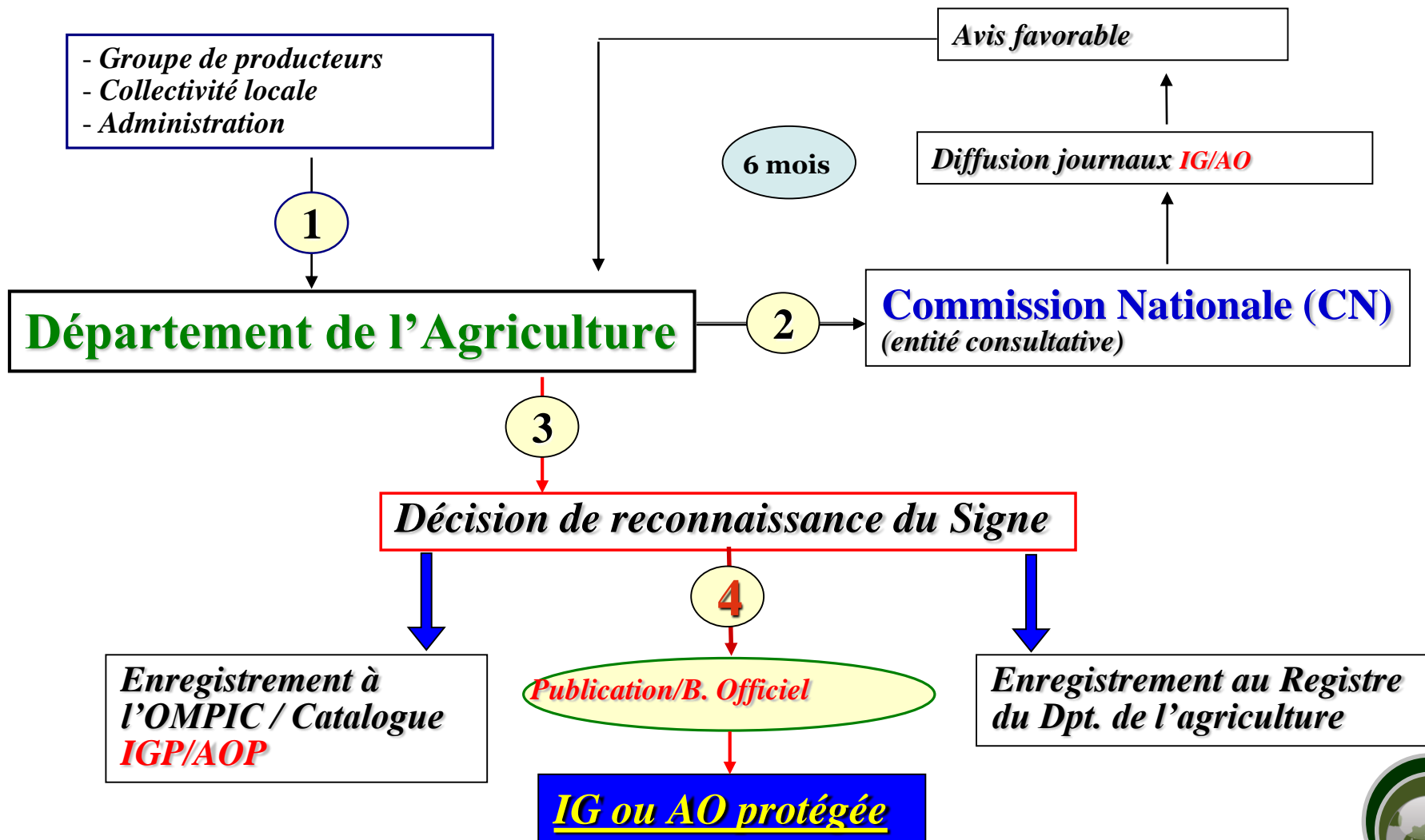


**AGRICULTURAL
LABEL**

(L.A: mode of production).



Recognition procedure



Since 2009, **53** Agricultural Products are being reconized out of which :

- **43 GIs;**
- **5 DOs;**
- **5 Agricultural Labels**



Products	PGI	PDO	A.L	TOTAL
Olive oil	6	2	1	9
Dates	6		1	7
Fresh Fruits	9			9
Dry fruits (almonds & wall nut)	6			6
Honey	5			5
Meat & milk	2		2	4
Cheese	1		1	2
Argan oil	1			1
Cereals & legumes	2			2
Aromatic plants, Essential oils & Spices	5	3		8
TOTAL	43	5	5	53



9 Products of OLIVE OIL have been reconized out of wich:

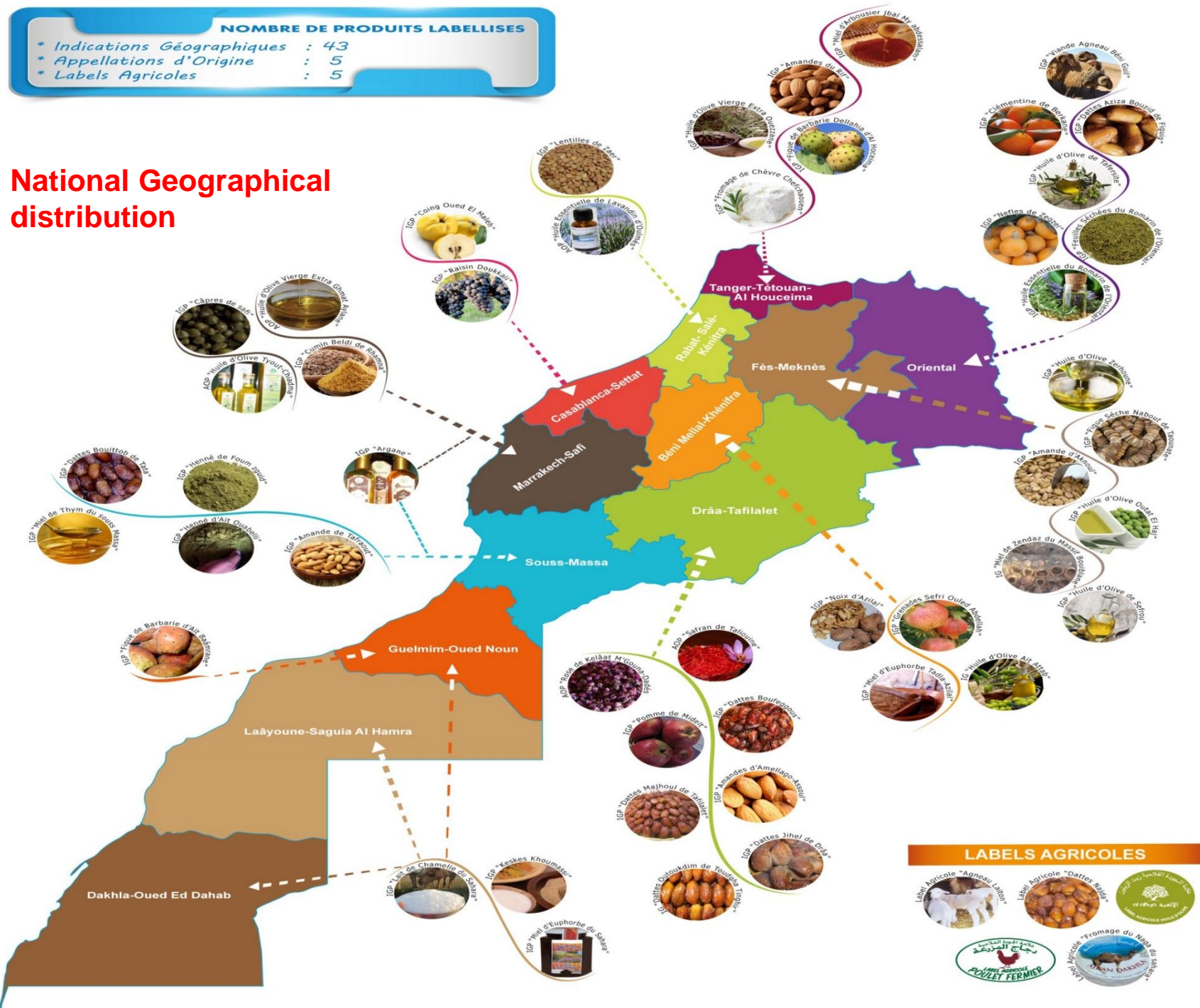
- ✓ 6 PGIs;
- ✓ 2 PDOs;
- ✓ 1 AL

AOP «Huile d'Olive Tyout-Chiadma»
IGP «l'Huile d'Olive d'Ouezzane»
AOP «Huile d'Olive Aghmat Aylane»
IGP «Huile d'Olive Outat El Haj»
IGP «Huile d'Olive de Tafersite »
IGP «Huile d'olive de Sefrou»
Label Agricole « Huile d'olive Al Alflya »
IGP « Huile d'Olive d'Ait Attab »
IGP « Huile d'olive de Zerhoune »



- * Indications Géographiques : 43
- * Appellations d'Origine : 5
- * Labels Agricoles : 5

National Geographical distribution



GEOGRAPHICAL AREA OF PGI «DATTES BOUITOB DE TATA »



***GEOGRAPHICAL AREA OF
PGI« HONEY OF THE THYME OF
SOUSS MASSA »***

**Very old bee hive of Inzerki
South of Morocco (1840)**



GEOGRAPHICAL AREA OF PGI « Medlar (Nefles) of Zegzel »



PDO Saffron of Taliouine



**THANK YOU FOR YOUR
ATTENTION**

