



**EUROPEAN COMMISSION**  
DIRECTORATE-GENERAL FOR AGRICULTURE AND RURAL DEVELOPMENT

Directorate B. Quality, Research & Innovation, Outreach  
**B.4. Organics**

Brussels,  
[redacted] - agri.ddg1.b.4(2017)2204085

[redacted],

Thank you for your email in which you have asked the definition of a very small packaging.

Part A of Annex XI of Regulation 889/2008<sup>1</sup> sets out the model of the EU organic logo, in particular point 7 establishes the following rule:

'7. The Organic logo of the EU must have a height of at least 9 mm and a width of at least 13,5 mm; the proportion ratio height/width shall always be 1:1,5. Exceptionally the minimum size may be reduced to a height of 6 mm for very small packages.'

The above-mentioned Regulation defines only the possibility to reduce the minimum size of the organic logo on very small packages but does not prescribe the actual size of a "very small package".

The concept "very small package" is not defined in EU legislation. It is therefore for the operator to decide whether the package is too small for a logo of 9mm height; however it should be borne in mind that this possibility is an exception to the general rule and thus should only apply when the 9mm logo is unfit for use on the package presenting the organic logo.

Yours sincerely,

[redacted signature]

[redacted name]

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<sup>1</sup> OJ <http://eur-lex.europa.eu/legal-content/EN/TXT/HTML/?uri=OJ:L:2008:250:FULL&from=EN>