



EUROPEAN COMMISSION  
DIRECTORATE-GENERAL FOR AGRICULTURE AND RURAL DEVELOPMENT

Directorate B. Quality, Research & Innovation, Outreach  
B.4. Organics

Brussels  
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Thank you for your email of 24 April 2020 (Ares(2020)2269498), in which you asked to use the EU organic logo in the Cornelsen schoolbook.

The use of the EU organic logo in labelling, presentation and advertising of products which are placed on the EU market as organic is regulated by Regulation (EC) No 834/2007<sup>1</sup>. The Regulation does not provide for rules concerning the use of the EU organic logo in different contexts other than products placed on the market as organic, except where practices of operators in labelling or advertising would be liable to mislead the consumer or user by suggesting that a product or its ingredients satisfy the requirements set out under Regulation (EC) No 834/2007 (see in this respect Article 23 (2))

However, using the EU organic logo for information or educational purposes (as you have indicated in your email) related to the existence of the scheme or to the logo itself is in principle possible, as long as its use is not misleading and the logo is reproduced in a correct manner.

Yours sincerely,



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<sup>1</sup> <https://eur-lex.europa.eu/legal-content/DE/TXT/PDF/?uri=CELEX:32007R0834&from=FR>