



**EUROPEAN COMMISSION**  
 DIRECTORATE-GENERAL FOR AGRICULTURE AND RURAL DEVELOPMENT

Directorate B. Quality, Research & Innovation, Outreach  
**B.4. Organics**

Brussels,  
 [redacted]/agri.ddg1.b.4(2017)4764945

[redacted]

Thank you for our email of 18 July 2017, in which you ask for clarification regarding the use of the EU organic logo in black and white, and whether it can be used in sticker form.

Use of the EU organic logo must adhere to Council Regulation (EC) No 834/2007<sup>1</sup> which lays out the rules on organic production and labelling of organic products. Article 24 of the same Regulation lays down the required compulsory labelling indications; and Article 25 the requirements for the use of the EU organic logo.

Specific information regarding the presentation, composition, size and design of the logo on the packaging of a product is given in Articles 57, 58 and Annex XI of Regulation (EC) No 889/2008<sup>2</sup>. Furthermore, the downloadable EU logo user manual available on our website gives all relevant technical details regarding the logo's form, colour, size and placement on the product: [https://ec.europa.eu/agriculture/organic/downloads/logo\\_en](https://ec.europa.eu/agriculture/organic/downloads/logo_en).

Section A, point 3 of Annex IX to Regulation (EC) No 889/2008 states that "**the organic logo of the EU can be used in black and white only when it is not practicable to apply it in colour**". Furthermore, as explained in the user manual, the black and white "one-colour version" is only authorized when the **printing process does not allow for the use of the original green colour**, in which case it is to be printed in black or in a dark colour **on a white or a light coloured background only**.

As outlined in Articles 24 and 25 of Regulation 834/2007, whenever the EU organic logo is used on a product it has to appear together with other **obligatory** labelling requirements. Thus a sticker placed on a product showing the logo alone - without these labelling requirements – is not deemed to comply with the relevant EU legislation.

I trust this has answered your questions.

Yours sincerely,



<sup>1</sup> [Council Regulation \(EC\) No 834/2007 of 28 June 2007 on organic production and labelling of organic products and repealing Regulation \(EEC\) No 2092/91, OJ L 189, 20.7.2007, p. 1–23](#)

<sup>2</sup> [Commission Regulation \(EC\) No 889/2008 of 5 September 2008 laying down detailed rules for the implementation of Council Regulation \(EC\) No 834/2007 on organic production and labelling of organic products with regard to organic production, labelling and control. OJ L 250, 18.9.2008](#)

