



EUROPEAN COMMISSION  
DIRECTORATE-GENERAL FOR AGRICULTURE AND RURAL DEVELOPMENT

Directorate B. Quality, Research & Innovation, Outreach  
**B.4. Organics**

Brussels  
IB/nb(2020)4876452

[REDACTED]

Thank you for your email of 27 July 2020 (Ares(2020)3948784) in which you showed interest in using the EU organic logo in a music album cover.

The use of the EU organic logo (the logo) in the labelling, presentation and advertising of products, which are placed on the EU market as organic, is regulated by Council Regulation (EC) No 834/2007<sup>1</sup>. However, the use of the logo as described in your email is not specifically regulated by this Regulation, but is subject to general rules on consumer protection and on the use of registered trademarks.

The logo is a registered trademark (registration number 018055852) owned by the EU and it can only be used on products that have been certified as organic by an authorised body. The logo shall not be used in a manner to mislead the public and create the false impression that the music was sponsored or approved by the EU.

The European Commission cannot allow the use of the organic logo for purposes other than those set by the applicable EU legislation.

I hope that the above information provides you with an adequate reply to your query.

Yours faithfully,



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<sup>1</sup> Council Regulation (EC) No 834/2007 of 28 June 2007 on organic production and labelling of organic products and repealing Regulation (EEC) No 2092/91, OJ L 189, 20.7.2007, p. 1–23

